Permit #F00028767

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00028767 **Type of Permit:** FILMING **Release Date:** 06/14/2010

Production Company PARTIZAN ENTERTAINMENT

Insured Company Name PARTIZAN ENTERTAINMENT
Contact Phone No. 1 323-468-0123
Contact Phone No. 2
Fax 323-468-0129
Address 7083 HOLLYWOOD BL, SUITE 401
HOLLYWOOD, California 90038

Production Title ADIDAS

Type of Production Commercial - Standard

Producer MELISSA LARSEN

Director ACE NORTON

1st AD RUDY VAN ZYL

Production Manager HOPE DOTSON

FilmL.A. Coordinator Hans Groszkruger

Location Manager HOPE DOTSON
Primary Phone Mobile - 310.963.3472
Secondary Phone

Location Assistant N/A N/A
Primary Phone Office - 000-000-0000
Secondary Phone

Fees

Posting 300	$52.00
Notification Charge	$155.00
FILMLA FILM APPLICATION FEE	$625.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00

Total Permit Fee $917.00

Number of Locations 1

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Summary Information — Location

Permit Number F00028767
Production Company PARTIZAN ENTERTAINMENT
Insured Company PARTIZAN ENTERTAINMENT
Production Title ADIDAS

Location Manager HOPE DOTSON
Primary Phone Mobile - 310.963.3472
Secondary Phone

Location Address 8731 Lincoln Blvd, Los Angeles, CA, 90045

Location Names

Location Type Restaurant

Location Description

Film Dates 6/15/2010 - 6/15/2010 16:00 - 07:00

Open or Closed to the Public Closed

Generic Conditions Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Please see attached document PARTIZAN AA.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	4
Cast/Crew vehicles	45
Cranes	1
Cube Trucks	4
Generator	1
Motor Homes	2
Picture vehicles	2
Stakebed Trucks	2
Vans	4

Personnel on Location

Type	Quantity
Cast	10
Crew	50
Off-Duty/Retired LAPD Officer(s)	1
Spot Check	1

Filming Activities Equipment on property; Equipment on sidewalk, in curb lane & across street; Interior and exterior dialogue; lights on sidewalk;

Jurisdiction **Political:** Los Angeles City - Council District 11 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Parking

Base Camp
Location Type : Location
Street :

Crew Parking
Location Type : Location
Street :

Posting "No Parking" signs N/S LOYOLA BL., LINCOLN BL. - WEST 200'

Approximate Footage 0 - 300 **Log Number** 1016093

Date(s) 6/15/2010 to 6/15/2010 **Time(s)** 13:00 to 22:00

Posting "No Parking" signs N/S LOYOLA BL., LINCOLN BL. - WEST 200'

Approximate Footage 0 - 300 **Log Number** 1016094

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Summary Information — Location

Permit Number	F00028767	**Location Manager**	HOPE DOTSON
Production Company	PARTIZAN ENTERTAINMENT	Primary Phone	Mobile - 310.963.3472
Insured Company	PARTIZAN ENTERTAINMENT	Secondary Phone	
Production Title	ADIDAS		

Date(s)	6/15/2010 to 6/15/2010	**Time(s)**	18:00 to 06:00
Lane / Full Closure	n/a		
Approximate Footage	0 - 300		
Date(s)	6/15/2010 to 6/15/2010	**Time(s)**	18:00 to 06:00

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APPOINTMENT OF FILM THIS PRODUCTION SERVICES, INC. AS AUTHORIZED AGENT AND REPRESENTATIVE

I certify that I am a representative of Partizan ("Principal") and am
Name of "Principal" / Production Company
authorized to enter into binding contractual agreements on Principal's behalf. I further certify that I am authorized by principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance and compliance with location film (e.g. theatrical, television, commercial, and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on the behalf of Principal in my capacity as it's authorized representative, I appoint Film This Production Services, Inc. (a.k.a. Film This) and it's employees and agents ("Film This") as Principal's authorized representatives and agents to apply for and receive location film (e.g. theatrical, television, commercial, and other motion picture filming) and still photographic permits on behalf of Principal through the *FILM L.A., INC.* for any city , county or other jurisdiction where *FILM L.A., INC.* operates: to negotiate, discuss, accept, modify, agree to bind the Principal to the terms and conditions of such permits (including any restrictions and/or community guidelines applicable to any such permit) and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or it's insurer) remains responsible for liable and all obligations imposed by or incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) Film This. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints Film This as an authorized representative to facilitate compliance with such terms and conditions following issuance of such permits and to enter into agreements for Principal with respect thereto. Any person, City, agency, entity or organization (including *FILM L.A., INC.* and any city, county or other jurisdiction where *FILM L.A., INC.* operates) may rely on this appointment and not need obtain any further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient and may be treated as an original for all purposes. The appointment may be revoked by Principal at anytime in writing delivered to *FILM L.A., INC.*, but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint Film This as an agent for Principal and based on that authority I hereby appoint Film This as Principal's agent as set forth herein.

Dated 6/29/09

By _____ ← SIGN HERE
Representative's Signature

Partizan
Name of "Principal" (Production Company)

Rachel Straus
Print Principal Representative's Name

Prod. Supervisor
Representative's Title (i.e. UPM, Loc Mgr)

7083 Hollywood Blvd
Principal's Address

LA CA 90028
City, State, Zip Code

323 817 7470
Principal's Telephone Number

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